

NORDIC FRINGE NETWORK

Dear Artist,

19th of January 2018

Thank you for showing interest in the 2nd Nordic Fringe Network (NFN) touring circuit!

Nordic Fringe Network (NFN) aims to simplify systems and provide touring opportunities for artists applying to one or more of the Fringe festivals in the Nordic region.

The dates of the “Nordic Fringe Month” have shifted a little bit and will start late August and culminate mid September 2018.

Our dates will overlap with the end of Edinburgh Fringe Festival and Amsterdam Fringe Festival. Artists who are booked for any of the festivals should consider extending their Fringe seasons with one or several of the Nordic Fringe Network festivals.

Before you proceed with the application form please take a moment to familiarize yourself with our artist guidelines.

APPLICATION DEADLINE: 25th of Feb 2018 at 23.59/11.59pm in your time zone.

The 2018 NFN circuit incorporates:

Third edition of Gothenburg Fringe Festival

Week 34 / Dates 23rd - 27th of Aug.

www.göteborgfringefestival.com / www.facebook.com/GothenburgFringeFestival

Pilot edition of a new Fringe festival in Lahti (Finland)

Week 35 / Dates: 29th of Aug - 1st of Sept.

(Full festival name and online presence coming early spring 2018).

Second edition of NO Fringe Festival Bergen

Week 35-36 (Dates sometime between 1st - 7th of Sept)

www.norwayfringe.com / www.facebook.com/NorwayFringeFestival

Ninth edition of Stockholm Fringe Festival (STOFF)

Week 37 (Dates sometime between the 10th-16th of Sept)

www.stockholmfringe.com / www.facebook.com/Stoffholm

1 NETWORK - 4 SEPARATE UNIQUE FESTIVALS

- All festivals will have their own digital and / or printed programme brochure.
- All festivals will have separate administrative organisations meaning you will still have to submit your programme copy and visuals separately.
- Venue conditions and festival formats are also going to vary between the different festivals.
- The admin fee involved will vary from location to location.

The festivals have got one thing in common: the aim to elevate the local through the global and to offer the audience unique experiences outside of the traditional, to push boundaries and promote artistic innovation and bravery.

PRACTICAL INFO FOR PROSPECTIVE APPLICANTS

- It's not a requirement to do all 4 festivals.
- Most acts are expected to do 1-2 of the festivals aligned with each other.
- We have spaced the festivals within a 4 week period with each festival culminating at a weekend allowing 2-4 days for reboot and relocation for all involved.
- Our teams suggest a good roam around on travel search engines to find the best option for your team!
- Please research and apply for travel grants now!

GENERAL NFN 2018 ARTIST GUIDELINES

What is NFN and who can apply to the festival?

- NFN is a network of 4 international festivals that welcomes artist from all countries and territories.
- NFN is a multidisciplinary arts platform where various artistic expressions/disciplines are presented together.
- Anyone can submit their work to the NFN.
- The NFN festivals welcome work from both established and emerging artists.
- Our team likes to facilitate art that does not fit into other commercial festivals.
- NFN encourages innovative and experimental work.
- Work in progress, arts discipline crossover projects and international collaborations are particularly welcomed.

- Your work can be presented in any language. The vast majority of the audiences understand English. Each year a substantial number of works presented are not dialogue based.
- Great effort is put in to deliver a Fringe offering with even genre, gender and geographical spread.
- You're free to submit any type of work. The application form offers the following genres/choices:

1. Theatre
2. Dance
3. Performance
4. Installation
5. Music
6. Visual Art (Photo/Video etc.)
7. Spoken Word
8. Mobile Art (App/Mobile based work)
9. Roaming performance (A performance with several different locations)
10. Site Specific (Venues sourced by the artists, often in off beat locations)
11. Stand-Up Comedy
12. Other

- An average Fringe show is 60 min long.
- Durational work and shorter presentations are also welcomed.
- Shorter can be bundled together with other shows of similar length into a "combo" session.
- Applications can only be submitted online. If possible, please source your production materials locally.
- The different NFN Fringe editions will be housed in multiple venues across the host cities.
- Each NFN stage / space is typically used by several productions during the course of the festival. Sharing is caring.
- The venues come equipped with performance spaces of various sizes and capacities.
- Your stage comes equipped with a basic light rig / PA.
- Artists are asked to indicate their space choice in the application form.
- There is a limited set of each stage type and not all production will have access to their first hand stage / space choice.
- All production will be consulted before final venue allocation.
- A panel of seasoned industry experts helps the programming team with the allocations of stages / spaces.
- Anticipated audience is estimated and taken into consideration during this stage of the selection process.
- The Artist is expected to arrive "on set" fully prepared.
- There are minimal or no storage facilities in the venues.

- Do you have a set / props heavy production? Our team will consult with you during the pre festival period.
- Your team will be assigned a tech consultant that will analyse your needs vs. venue offering and work out the ins and outs of logistics.
- Access to your allocated stage is strictly limited, approximately 1 hr set up and 45 min bump out.
- Technical rehearsal and meeting will be organised between house technicians and production team.
- Separate non-venue based rehearsal spaces are made available depending on location.
- Artists with ticketed shows are entitled to a minimum 70% (this may vary from city to city). More info will be published via the individual festival websites.
- Box office revenue payout takes a minimum of one month from the completion of the festival (usually longer pending paperwork trail).
- There are several ways to declare the funds generated. Ticket sales declared as income will be taxed according to local tax rates. Ticket sales can also be matched with travel / accommodation (these costs fall under the expenses category). This is tax free.
- We realise that you need to budget your stay and minimise costs, but we strongly recommend that you factor in a few days before the festival to settle in.
- There is a minimum of 2 days allowed between each festival for travel.
- Cultural institutes and foreign embassies have minor budgets set aside for cultural support, funding is not easy to begin with, but it's not impossible and definitely worth a try. Upon participation confirmation please let us know if you need a letter of support to be issued for upcoming funding applications.
- Crowdfunding has proven to be very popular and successful for many previous NFN artists. Check out www.indiegogo.com to see examples of how you can generate funding in your community.
- Artists will be promoted via the festival websites, social media, newsletters, press releases and direct advertisement.
- All editorial materials such as promotional pictures and info texts are subject to approval from the programming team.
- Alterations to programme texts will be presented for approval prior to publication.
- The festival reserves the right to crop pictures for editorial purposes.
- Substandard / low resolution promo images can't be included in the official programme. Information about file size specification will be provided to all artists upon participation confirmation.
- The Fringe works according to the "many little streams create a river" principle. The more you put in, the more you get engaged, the further you get. More information about hyperlinking, use of hashtags and inviting people from your private and professional environment will come closer to the event.
- NFN member festivals invite hundreds of industry professionals to their festival. Each year a number of productions are purchased by local or overseas producers.
- Many artists find their future collaborators through their Fringe participation.

GET IN TOUCH!

Got questions about the network? Our team is at hand nearly 24/7 via:

www.stockholmfringe.com/nfn

or Facebook:

www.facebook.com/NordicFringeNet

or e-mail the network co-ordinator:

adam@stockholmfringe.com

THANK YOU!

Your time and creativity invested in this process is much appreciated. We look forward to learning more about your work!

The Nordic Fringe Network team @ Transit STHLM