

## **BNFN 2024 ARTIST CALL GUIDELINES**

Nov 27th, 2023

#### Dear Artist(s),

Thank you for showing interest in the 8th annual **Baltic Nordic Fringe Network (BNFN)** artist call! In order to truly reflect the fabric of the network, we've rebranded to include the Baltic states in the network. During 2024, <u>7 festivals</u> will be part of the touring circuit. To get information about the remaining festivals, please tick the appropriate box in the application form.

#### APPLICATION DEADLINE: 15th JAN 2024 @ 23:59/11:59 PM IN YOUR TIME ZONE!

Before you proceed with the application form, please take a moment to familiarize yourself with our general artist guidelines and the individual festival profiles!

# **BNFN FESTIVALS 2024**

Finfr!nge	Finfringe	Finland	8th - 12th May 2024
Bergen Fringe Festival	<b>Bergen Fringe</b> (One-day festival)	Norway	1st of June 2024
RVK Fringe RVK Fringe Festival	Reykjavík Fringe Festival	Iceland	17th June - 23rd June
	Tranås At The Fringe	Sweden	29th Jun - 6 Jul 2024
FRINGE	<b>Stockholm Fringe Festival</b> (Combined with the World Fringe Congress)	Sweden	26th Aug - Sept 1st 2024
FR IN GE	Gothenburg Fringe	Sweden	30th Aug - 8th Sept 2024
	Oslo Fringe	Norway	4th - 8th Sept 2024
TFF Talinn Fringe Festival	<b>Tallinn Fringe Festival</b> (Not part of this artist call)	Estonia	18th Aug - 18th Sept 2024

## ABOUT THE BALTIC NORDIC FRINGE NETWORK

- BNFN is a multidisciplinary arts platform currently composed of 12 festivals in 7 countries, where various artistic expressions/disciplines are presented together. During any given year, around 7 festivals are "active". The renaming festivals are doing their individual artist calls or have a sabbatical year.
- BNFN aims to simplify systems and provide touring opportunities for artists applying to one or more of the Fringe festivals in the Baltic Nordic region.
- Our member festivals are individual and very different events with shared values and an ambition to promote innovative new work to a new audience.
- Artists who submit work to the network become part of a huge artist pool.
- All artists will register a profile via Eventotron.
- All festivals have separate administrative organizations. This will mean that:
  - Each festival has its own digital and/or printed programme brochure
  - Geographical scope, venue conditions and festival formats are going to vary between the different festivals
  - The selection process, as well as the admin fee involved, will vary from location to location. Some festivals take application fees. Other festivals take out an admin fee once you've been accepted to the festival and allocated to the official programme.
  - You will have separate artist agreements from each festival, with different box-office deals and payout dates.
  - Some of the festivals will run additional local artist calls that cater to the local arts industry.
  - Most of the festivals are wrapped up with FRINGE AWARDS. The artists that are nominated or awarded in any given category go into an artist pool used to source "Nordic Fringe Seasons" talent for upcoming sister festivals in Europe, Australia and North America.
- The festivals have one thing in common: we all aim to elevate the local through the global and to offer the audience unique experiences outside the traditional, to push boundaries and promote artistic innovation and bravery.

## **GENERAL ARTIST GUIDELINES**

Here's all you need to know to apply for and plan for your participation:

#### Application

- Applications can only be submitted online.
- You are free to choose how many festivals you apply to. It's not a requirement to apply to all 7 festivals that form the 2024 line-up!
- As we can not offer to cover travel or accommodation, our teams suggest looking into mobility funding and booking lodging as soon as your participation in the festival(s) has been confirmed.
- Due to limited stage/space availability, most of the BNFN festivals are curated.
- Who can apply?
  - BNFN welcomes artists from all countries and territories
  - Anyone can submit their work to the NFN.
  - We welcome both established and emerging artists.

#### What kind of work are we looking for?

- Our team likes to facilitate art that does not fit into other commercial festivals.
- We especially encourage innovative and experimental work and welcome work in progress, arts discipline crossover projects, and international collaborations.
- Great effort is put in to deliver a Fringe offering with an even genre, gender and geographical spread.
- You're free to submit any type of work.
- The application form offers loads of options. Here are a few of them! following genres/choices:
  - Theatre
  - Dance
  - Performance
  - Installation
  - Comedy (all forms)
  - Music
  - Visual Art (Photo/Video etc.)
  - Spoken Word
  - Mobile Art (App/Mobile work)
  - Roaming performance (A performance with several locations)
  - Site Specific (Venues sourced by the artists, often in off-beat locations)
  - Digital
    - Hybrid experiences combining digital and physical realities
    - Immersive experiences (i.e. projection art or VR)

- Interactive arts where the spectators are co-creators or in other ways affect the artwork.
- Art in games: (Concept art, animations, 3D sceneries, stories)
- Other
- Please note: A wider range of subgenres can be found in the application form drop-down menu.

#### <u>Language</u>

- Your work can be presented in any language.
- The vast majority of the audience understand English.
- Each year, a substantial number of works presented are not dialogue-based.

#### Duration:

- An average fringe show is 60 minutes long; however, durational work and shorter presentations are also welcomed.
- Shorter shows can be bundled together with other shows of similar length into a "combo" session.

#### Travel Arrangements

- Some festivals will include a broad digital (remote mode) offering. Most of the cities are focused on IRL (In Real Life) events.
- Please research and apply for travel grants now! Even if your participation is not confirmed, we can issue letters of intent for application purposes if needed!
- We realise that you need to budget your stay and minimise costs, but we strongly recommend that you factor in a few days before the festival to settle in and get the word-of-mouth spreading about your show.

#### Venues & Logistics

- The different BNFN Fringe editions will be housed in multiple venues across the host cities. The venues come equipped with performance spaces of various sizes and capacities.
- The anticipated audience is estimated and taken into consideration during this stage of the selection process.
- Each BNFN stage/space is typically used by several productions during the course of the festival. Sharing is caring.
- Artists are asked to indicate their space of choice in the application form. However, there is a limited set of each stage type and not all productions will have access to their ideal
- A panel of seasoned industry experts helps the programming team with the allocations

of stages/spaces.

- All productions will be consulted before final venue allocation.
- The Artist is expected to arrive "on set" fully prepared.
- There are minimal or no storage facilities in the venues.
- Do you have a set/props-heavy production? Our team will consult with you during the pre-festival period. Please note that we might not be able to accommodate all your needs and that you might be asked to simplify your setup.
- Your team will be assigned a tech consultant who will analyze your needs vs. venue offering and work out the ins and outs of logistics.
- Access to your allocated stage is strictly limited, with approximately 30-60 minute set up and 30-45 min bump out. These may vary from festival to festival and depending on venues.
- Technical rehearsal and meetings will be organized between house technicians and the production team based on the venue's availability.
- If possible, please source your production materials locally.

#### Funding, box office & ticket sales

- Your box office split varies depending on the festival. Please check with your selected location upon receiving your acceptance email.
- Box office revenue payout takes a minimum of 2-4 months from the completion of the festival (pending paperwork trail).
- There are several ways to declare the funds generated.
- Ticket sales declared as income will be taxed according to local tax rates.
- Ticket sales can also be matched with travel and accommodation costs that fall under the expenses category). This is tax-free.
- Cultural institutes and foreign embassies have minor budgets set aside for cultural support, funding is not easy to begin with, but it's not impossible and definitely worth a try.
- Upon participation confirmation, please let us know if you need a letter of support to be issued for upcoming funding applications.
- Crowdfunding has proven to be very popular and successful for many previous BNFN artists. Check out <u>www.indiegogo.com</u> to see examples of how you can generate funding in your community.

#### Promotion & promotional material

- Artists will be promoted via the festival websites, social media, newsletters, press releases and direct advertisement.
- Some festivals might offer individual project promo booster packages that you can purchase.
- All editorial materials, such as promotional pictures and info texts, are subject to

approval from the programming team.

- Alterations to programme texts will be presented for approval prior to publication.
- The festival reserves the right to crop pictures for editorial purposes.
- Substandard/low-resolution promo images can't be included in the official programme. Information about file size specifications will be provided to all artists upon participation confirmation.
- ALL images need to include the project name and the photographer's name in the file name.
- The Fringe works according to the "many little streams create a river" principle. The more you put in, the more you get engaged and the further you get. Our local festival teams can support you in planning your marketing strategy. As a rule, the festivals promote the whole programme and distribute their marketing efforts equally among all participating shows. It is expected that artists promote their own shows.
- Many artists find their future collaborators through their Fringe participation.

#### Accessibility for artists, producers, audiences, and teams.

- Please indicate if you and/or anyone else in your team has any sort of accessibility needs.
- While all the BNFN festivals aim to be as accessible as possible, the reality is that many independent venues aren't always up to the desired accessibility standard.
- Most festivals will have a mix of suitable venues for your needs.
- Please check out the BNFN General Accessibility Statement 2024.

## **DETAILS & GUIDELINES PER FESTIVAL**

Festival	City	Dates	Application Fee	Festival Director(s)	Website, Email, Socials
Finfringe (6th edition)	Turku/Åbo, Finland	8-12 May	30 EUR	Kristina Vahvaselkä & Sami Rannila	www.finfringe.fi info@finfringe.fi Facebook: @finfringe Twitter: @fin_fringe Instagram: @fin_fringe

#### **Description & Other Info**

Finfringe, the one and only Fringe festival in Finland! We welcome you to the surprising performance festival in the oldest city of Finland - beautiful Turku. A five-day fully curated international festival on the stages of local professional stages presents new ideas of performing arts and serves as a platform for arts cooperation in the Turku region. So far, we've presented almost a hundred edgy, funny and thought-provoking shows from 18 different countries. Join us from 8.-12. May 2024.

Festival	City	Dates	Application Fee	Festival Director(s)	Website, Email, Socials
Bergen Fringe (6th edition)	Bergen, Norway	1st June	-	Lars Over Toft - Chairman	www.norwayfringe.com Facebook: @NorwayFringeFestival Instagram: @nofringefestivalbergen

#### **Description & Other Info**

More info will be released at the start of 2024.

Festival	City	Dates	Application Fee	Festival Director(s)	Website, Email, Socials
RVK Fringe (7th edition)	Reykjavík, Iceland	17-23 June	40 EUR	Andrew Sim & Juliette Louste	www.rvkfringe.is info@rvkfringe.is Facebook: @rvkfringe Twitter: @rvkfringe Instagram: @rvkfringe

#### **Description & Other Info**

RVK Fringe is a seven-day festival, the Monday and Tuesday primarily utilized for showcases/marketing of the main show days Wednesday to Sunday. We recommend only artists who can financially support themselves or obtain funding to apply. Iceland is expensive. However, it can be possible when planned correctly. We are a high-energy party festival that encourages innovative, weird, wonderful, and genre-bending work. We prefer 'Fringe' style work with reasonable Email us if you want more clarification.

Festival	City	Dates	Application Fee	Festival Director(s)	Website, Email, Socials
Tranås at the Fringe (10th edition)	Tranås, Sweden	29 June - 6th July	-	Colm Ó Ciárnain, Dominic Williams & Fuji Hoffmann	https://www.atthefringe.org/ arts@kultivera.nu Facebook: @tranåsatthefringe Instagram: @tranas.at.the.fringe YouTube

#### **Description & Other Info**

Tranås at the Fringe Festival is arranged by Kultivera, Litteraturcentrum KVU, SPEGEL, Write4Words, Red Door, La libélula Vaga, Populär Poesi, Fri Press, Trombone förlag, Skådebanan Småland and Magnus Grehn Förlag. With support from Tranås kommun, Svenska Akademien, Kultrurrådet. Region Jönköping, Vuxenskolan, Norhedsstiftelse and Baltic Nordic Fringe Network.

Festival	City	Dates	Application Fee	Festival Director(s)	Website, Email, Socials
Stockholm Fringe Festival (STOFF) (15th edition)	Stockholm, Sweden	26th Aug - 1st Sept	-	Adam Potrykus, Helena Bunker	www.stockholmfringe.com info@stockholmfringe.com Facebook: @Stoffholm Twitter: @Stoffholm Instagram: @Stoffholm Tik Tok: @StockholmFringe

#### **Description & Other Info**

Stockholm Fringe Festival (STOFF) is an IRL weeklong multidisciplinary "boutique" arts festival, acting as a 'stage' for local and international artists to present their innovative work ranging from performance to installation art and anything in between. STOFF doesn't charge an application fee. The festival also welcomes DIGITAL work as part of its developing ARENA STOFF platform. The 2024 edition will be extra special because of the festival's 15th anniversary, which coincides with the World Fringe Congress.

Festival	City	Dates	Application Fee	Festival Director(s)	Website, Email, Socials
Gothenburg Fringe (9th edition)	Gothenburg, Sweden	30 Aug - 8 Sept	30 EUR	Chris O'Reilly, Josh Franklin & Liza Reuter	www.gothenburgfringefestival.com info@gbgfringe.com Facebook: @GBGFringel Twitter: @GBGFringe Instagram: @GBGfringe

#### **Description & Other Info**

Gothenburg Fringe features a blend of traditional venues, heritage buildings and other unique spaces. Please note that some venues can not offer the same tech as conventional venues and often require a certain amount of flexibility and creative solutions. All genres of work are encourages to apply.

Festival	City	Dates	Application Fee	Festival Director(s)	Website, Email, Socials
Oslo Fringe Festival (3rd edition)	Oslo, Norway	4-8 Sept	-	Amanda Thunsberg	www.oslofringe.no oslofringe@salted.no Facebook: @oslofringe Instagram: @oslofringe

#### **Description & Other Info**

For the 3rd edition of Oslo Fringe, we are looking for IRL-performances, and are especially interested in performance art. We are not considering dance performances or concerts that are not performed in combination with other art elements this year (Ex. a concert with video would be considered). We recommend bringing your own technician. Unfortunately, we don't have the opportunity to cover travel, food and living costs, but we provide a free space to perform in.

## **GET IN TOUCH!**

Got questions about the network? Our team is at hand nearly 24/7 via <u>www.facebook.com/BalticNordicFringeNetwork</u> and <u>www.instagram.com/balticnordicfringenetwork</u>

You can also e-mail the network coordinator: adam.potrykus@stockholmfringe.com

Your time and creativity invested in this process are much appreciated. We look forward to learning more about your work!

### THANK YOU!

Warm regards from all the Baltic Nordic Fringe Network member festival directors & producers

This document was revised in NOV 2023 by Adam Potrykus (STOFF) & Andrew Sim (RVK Fringe)